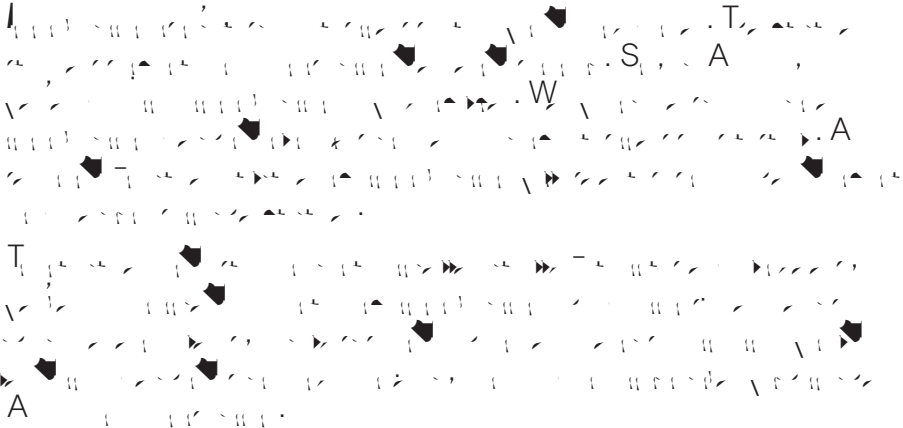
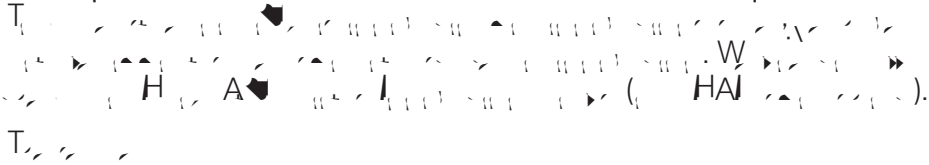


# ADCO'S APPROACH TO INNOVATION.



## WAYS OF WORKING



- To deliver exceptional, distinctive experiences for our clients which for them, will set ADCO clearly apart from our competitors.
- To drive continuous, significant operational efficiency improvements, which provide sources of competitive advantage; and which also release capacity for us to focus on delivering ever-increasing value to our clients.



## OUR INNOVATION PROCESS

